

MEDIA PROFILE

Voyager's World – Your access to the Indian travel Market!
Celebrating 13 years of travel-trade partnership!

Extend your brand visibility!

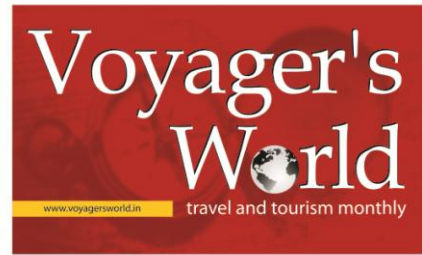
Voyager's World is a focused medium of expression of Business Development for the hospitality, travel and tourism industry. Established in 2002, we are pleased to add that '**Voyager's World**' is **one of India's leading Travel and Tourism monthly publications.**

- The magazine covers the entire travel, hospitality and aviation sectors in India with in-depth and incisive analyses, industry news, interviews with industry luminaries, latest happenings on the travel technology arena, etc. With a circulation of 25,000 and growing, the magazine has been keenly read by the key personalities and officials in the Indian travel industry.
- Voyager's World's readers encompass travel agents and tour operators, professionals in the travel-aviation-hospitality sectors, officials at state and national tourism boards, DMCs, Indian representatives of international tourism boards, and corporate travel readers.
- Voyager's World has been visible at world's leading travel exhibitions such as WTM, ITB Berlin, ATM, etc and it has won accolades and appreciations from the travel industry for its authentic and extensive coverage on the changing world of travel industry.

VW FOCUS SEGMENTS:

VOYAGER'S WORLD – INDIA OUTBOUND

- Destinations
- Leisure
- Accommodations
- Products
- Attractions



VOYAGER'S WORLD – TRAVEL TRADE

- Trade News,
- Events,
- Product updates

VOYAGER'S WORLD – TRAVEL TECHNOLOGY

- Accommodation Software & Reservation Systems
- Online Travel Technology
- Property Management Systems

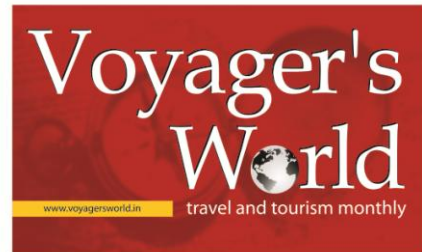
VOYAGER'S WORLD – CORPORATE TRAVEL & MICE POINT

- Business Travel, Airlines, Business Hotels, etc
- Convention Bureau updates, Convention Centres, Exhibitions & Trade – Fairs, Event Venues, Convention Hotels
- Professional Conference Organizers (PCOs), MICE Specialists, Event Management, Destination Management Companies
- Media Partner for 'Association of Corporate Travel Executive' – India Chapter
- Association Management Systems

READER PROFILE:

TRAVEL – TRADE & HOSPITALITY PROFESSIONALS

- National Tourist Offices
- Central and State Government tourism departments
- National and international airlines,
- Cruises
- Hospitality Professionals
- Key Travel Trade Professionals
- Senior Hotel Management



TRAVEL – TRADE ASSOCIATIONS

- Travel Agent Association of India
- Indian Association of Tour Operators
- Travel Agent Federation of India
- Federation of Hotel and Restaurant Association of India
- Association of Domestic Tour Operators of India
- Outbound Tour Operators Association of India
- Adventure Tour Operators Association of India

MEETINGS, INCENTIVES, CONFERENCES & EXHIBITIONS

- India Association Network
- India Convention Promotion Bureau
- Event & Entertainment Management Association

MEETING INDUSTRY SPECIALISTS:

- Key Corporate Travel Managers
- Convention Bureaus
- Event Managers
- Professional Conference Organizers (PCOs)
- Incentive Specialists

KEY CONTACT:

ROHIT HANGAL

Managing Editor & Publisher

SPHERE TRAVELMEDIA & EXHIBITIONS PVT. LTD.,

EMAIL: ROHIT@VOYAGERSWORLD.IN

MOBILE: 91-98440-92150