

# Voyager's World

travel and tourism monthly

## Rate Card

Sizes (cm)/Position	Height	Width	Amount
Double Spread Bleed	36	49	150,000.00
Double Spread Non-Non Bleed	35	48	150,000.00
Back Cover Bleed	35.5	25	175,000.00
Back Cover Non-Bleed	34.5	24	175,000.00
Top Inside Cover Bleed	35.5	25	145,000.00
Top Inside Cover Non-Bleed	34.5	24	145,000.00
Back Inside Cover Bleed	35.5	25	145,000.00
Back Inside Cover Non-Bleed	34.5	24	145,000.00

Sizes (cm)/Position	Height	Width	Amount
Full Page Bleed	35.5	25	100,000.00
Full Page Non-Bleed	34.5	24	100,000.00
Junior Page	24	17	75,000.00
Half Page Horizontal	15.3	21.5	51,000.00
Half Page Vertical	30.5	10.4	51,000.00
Quarter Page Horizontal	7.6	21.4	26,000.00
Quarter Page Vertical	15.3	10.4	26,000.00

**Materials Required: 4 Colour Positives with Proof - Screen 133**

**Artwork Formats: (With text curved/outlined)**

**Coreldraw, Illustrator, Pdf, Photoshop**

False Front Cover Non-Bleed	25	22	180,000.00
False Inside Front Cover Bleed	35.5	25	160,000.00
False Inside Front Cover Non-Bleed	34.5	24	160,000.00

Name of Advertiser	
Address	
Contact No	
E mail	

Please run our Advertisement

From (issue dated) \_\_\_\_\_ Till (issue dated) \_\_\_\_\_

### Payment Details

Enclosed Cheque/DD No.	Date
Ad Type	
Drawn on	Amount
Signature	Company seal

In favour of "Sphere Travel Media Exhibitions Pvt. Ltd." (Payable at bangalore)

### Bank Transfer Details

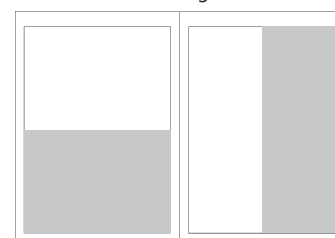
A/c Name	Sphere Travel Media Exhibitions Pvt. Ltd.
A/c No.	0184 2320 0013 32
Bank	HDFC Bank Ltd. Indira Nagar Branch, Bangalore, India
RTGS/NEFT/IFSC	HDFC0000184

Full Page Bleed  
 Full Page Non-Bleed  
 Back cover bleed  
 Back cover non-bleed  
 Top inside cover bleed  
 Top inside cover non-bleed  
 Back Inside cover bleed  
 Back inside cover non-bleed

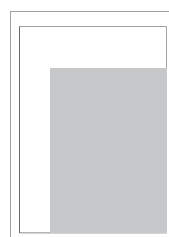
### Double Spread



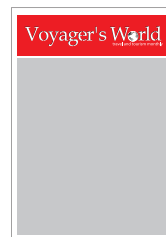
### Half Page



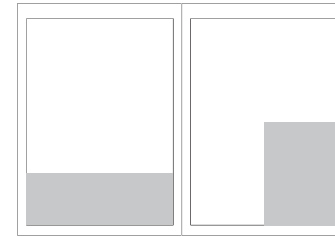
### Junior Page



### False Cover



### Quarter Page



For Further Advertisement Inquiries:

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